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09-11-2021

GELLIFY Corporate Entrepreneurship event to provide insights... | MENAFN.COM

Id: 803176

Data di inserimento: 2021-11-09

AVE: € 457,57

Link originale:

<https://menafn.com/1103123477/GELLIFY-Corporate-Entrepreneurship-event-to-provide-insights-on-global-entrepreneurship-trends-and-innovations>

Contenuto:

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GELLIFY Corporate Entrepreneurship event to provide insights on global entrepreneurship trends and innovations

Date:

(MENAFN - Pulse 360 PR and Communication Consultancy) November 3, 2021 (Dubai, UAE) 2021 has been a great year for corporate venture capital (CVC) investments so far, as the venture capital funding already crossed USD 79 billion, much higher than the total of last year's USD 74 billion. In a rapidly changing business environment, innovating and responding to change via corporate entrepreneurship is key. The 5th annual GELLIFY Corporate Entrepreneurship event scheduled for November 9-10, 2021 from 4:00 pm - 8:30 pm GST will provide a state-of-the-art view on how some of the world's most dynamic and innovative companies are embracing the new trends in corporate venturing, not only to increase profitability but also to develop an entrepreneurial culture.

The online event is free-to-attend and will see an exciting line-up of over 65 international speakers address a range of topics including corporate venture capital, venture building, diffusing entrepreneurial cultures within organizations amongst many more.

Commenting on why innovation is critical in today's economy, Massimo Cannizzo, CEO, and Co-founder, GELLIFY Middle East said, "It's indeed a very good time for corporate venturing in the Middle East as the opportunities are vast while the Middle East and UAE, in particular, has prioritized digital innovation. The pandemic has given rise to new consumer demands which require businesses to supercharge innovation to provide seamless products and services. This is where Venture building and Corporate VC-ing can help to create companies' future. Venturing helps established companies accelerate the adoption of digital technologies and create new markets through distinct and innovative vehicles. Along this journey, a new innovator's dilemma has emerged: consolidated companies are required to reshape their decision mechanisms, integrating startups' methods and mindsets into their leadership style. Corporate Venture is just an easier solution to that challenge."

Connecting businesses and participants from around the world, the sessions at the symposium will deliberate on how can companies in any sector today take advantage of venturing methodologies, intrapreneurship, cross-innovation, and innovative technology startups to grow their business in the new post-pandemic economy.

CVC has become a core part of corporate innovation as a means of giving companies access to emerging technologies including artificial intelligence (AI), financial technology, and biotechnology. This trend shows no sign of slowing as the impact of emerging technologies on the economy increases.

Speakers and participants will meet, virtually and share new trends and venturing methodologies that connect established companies with innovative technology startups. The focus will be on sharing experiences, insights, and practical ideas that

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04-11-2021

GELLIFY Corporate Entrepreneurship event to provide insights on global entrepreneurship trends and innovations - UAE Business Magazine

Id: 802457

Data di inserimento: 2021-11-04

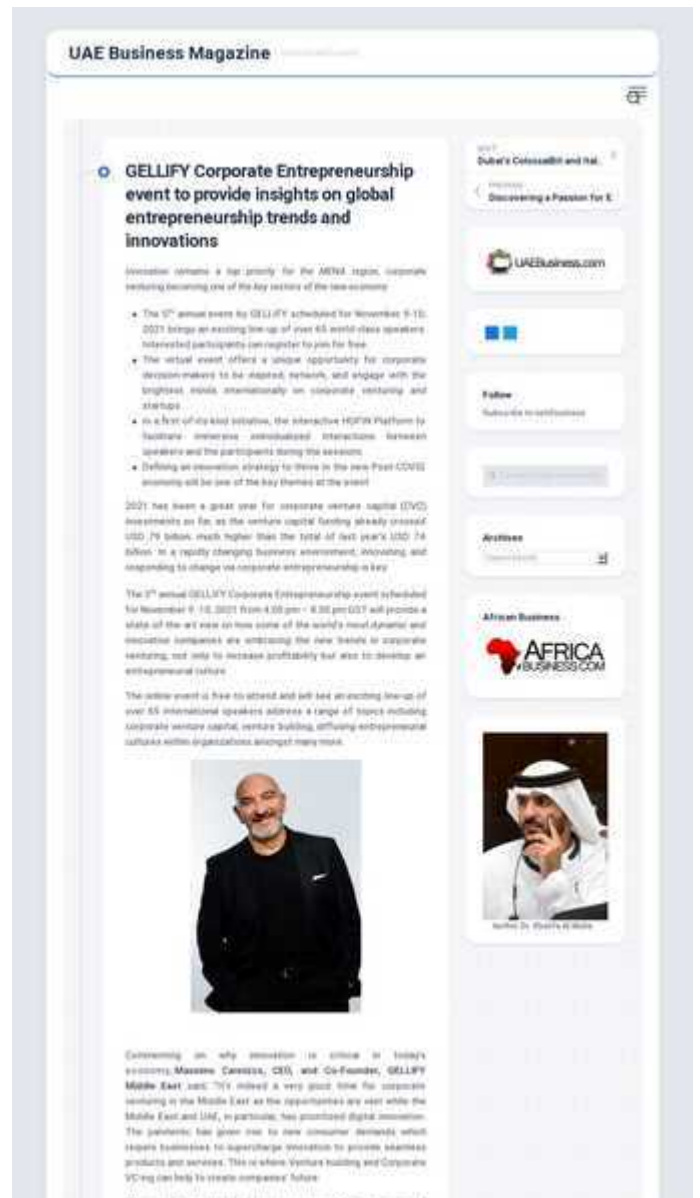
AVE: € 835,16

Link originale:

<https://uaebusiness.com/2021/11/03/gellify-corporate-entrepreneurship-event-to-provide-insights-on-global-entrepreneurship-trends-and-innovations/>

Contenuto:

GELLIFY Corporate Entrepreneurship event to provide insights on global entrepreneurship trends and innovations - UAE Business Magazine Innovation remains a top priority for the MENA region, corporate venturing becoming one of the key vectors of the new economy The 5th annual event by **GELLIFY** scheduled for November 9-10, 2021 brings an exciting line-up of over 65 world-class speakers. Interested participants can register to join for free. The virtual event offers a unique opportunity for corporate decision-makers to be inspired, network, and engage with the brightest minds internationally on corporate venturing and startups In a first-of-its-kind initiative, the interactive HOPIN Platform to facilitate immersive individualized interactions between speakers and the participants during the sessions Defining an innovation strategy to thrive in the new Post-COVID economy will be one of the key themes at the event 2021 has been a great year for corporate venture capital (CVC) investments so far, as the venture capital funding already crossed USD 79 billion, much higher than the total of last year's USD 74 billion. In a rapidly changing business environment, innovating and responding to change via corporate entrepreneurship is key. The 5th annual **GELLIFY** Corporate Entrepreneurship event scheduled for November 9 -10, 2021 from 4:00 pm - 8:30 pm GST will provide a state-of-the-art view on how some of the world's most dynamic and innovative companies are embracing the new trends in corporate venturing, not only to increase profitability but also to develop an entrepreneurial culture. Commenting on why innovation is critical in today's economy, **Massimo Cannizzo**, CEO, and Co-Founder, **GELLIFY** Middle East said, "It's indeed a very good time for corporate venturing in the Middle East as the opportunities are vast while the Middle East and UAE, in particular, has prioritized digital innovation. The pandemic has given rise to new consumer demands which require businesses to supercharge innovation to provide



seamless products and services. This is where Venture building and Corporate VC-ing can help to create companies' future. Venturing helps established companies accelerate the adoption of digital technologies and create new markets through distinct and innovative vehicles. Along this journey, a new innovator's dilemma has emerged: consolidated companies are required to reshape their decision mechanisms, integrating start-ups' methods and mindsets into their leadership style. Corporate Venture is just an easier solution to that challenge." Connecting businesses and participants from around the world, the sessions at the symposium will deliberate on how can companies in any sector today take advantage of venturing methodologies, intrapreneurship, cross-innovation, and innovative technology startups to grow their business in the new post-pandemic economy. CVC has become a core part of corporate innovation as a means of giving companies access to emerging technologies including artificial intelligence (AI), financial technology, and biotechnology. This trend shows no sign of slowing as the impact of emerging technologies on the economy increases. Speakers and participants will meet virtually and share new trends and venturing methodologies that connect established companies with innovative technology startups. The focus will be on sharing experiences, insights, and practical ideas that senior managers and entrepreneurs in medium to large enterprises can use immediately to co-innovate and ensure a better future for the organizations they are part of. Moreover, the interactions will be enhanced by the interactive HOPIN platform, with moments dedicated to individual interactions and one-to-one networking with a network of over 450 innovators within corporate companies. The discussion will revolve around four major themes: Corporate Venture Capital, M&A, and Investments; Cultural change: the entrepreneurship mindset; How to thrive in the post-Covid economy as well as Creation and launch of new ventures. Attention to Corporate Venture Capital strategies - i.e., the provision of risk capital by medium to large companies to finance the launch of a NewCo or startup is growing year by year. There was a considerable increase in the number of \$100m+ rounds, which tripled compared to the same period in 2020. Furthermore, in the first 6 months of 2021, there were 438 exits by CVC-invested companies and 120 IPOs (3 times higher than the same period in 2020). "This year, we will also offer our B2B community of innovators an exclusive initiative," said Michele Giordani, the Managing Partner and Founder of GELLIFY. "Through all the scheduled events, we will go even deeper into business resilience, digital innovation, and entrepreneurship, the main keys to become competitive on the market within structured companies, whether corporate or SMEs. We will do this through round tables and thematic sessions, but the real novelty of the year will be the possibility to participate in individual immersive speed-dates, where everyone will have the opportunity to introduce themselves, exchange virtual business cards, and interact with speakers and participants. In fact, we strongly believe that the other really effective key to Corporate Entrepreneurship is networking: the possibility of being able to compare yourself with other C-levels or entrepreneurs who are implementing new approaches to innovation helps to better and more quickly understand which strategies and practices to adapt within your own organization." Some of the eminent speakers at the upcoming event will be Kai Ling Ting, Head of Innovation at Etihad Aviation Group; James Carroll, Senior Vice President - Digital Services, Mastercard; Lars Buch, EVP Head of Ingenius Digital Ventures at Injazat; Wolfgang Sachsenhofer, Head of Strategic Venture Capital- AXA; Tal Catran, Accelerators Guru- Israeli Start-up Scene; Gonzalo Galindo, Head of Cemex Ventures - Cemex Ventures; Stefano Fumi, Director of Energy Project - PostePay amongst several others. The law firm Gianni, Origoni, Grippo, Cappelli & Partners, and the tax consultancy firm Pirola Pennuto Zei & Associati are the strategic partners for this year's event. People interested in attending the event can register to join for free. For more information on the program, speakers, and registration, kindly log on to: Archives Archives Select Month November 2021 October 2021 September 2021 August 2021 July 2021 June 2021 May 2021 April 2021 March 2021 February 2021 January 2021 December 2020 November 2020 October 2020 September 2020 August 2020 July 2020 June 2020 May 2020 April 2020 March 2020 February 2020 January 2020 December 2019 November 2019 October 2019 September 2019 August 2019 July 2019 June 2019 May 2019 April 2019 March 2019 February 2019 January 2019 December 2018 November 2018 October 2018 September 2018 August 2018 July 2018 June 2018 May 2018

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03-11-2021

GELLIFY Corporate Entrepreneurship Event To Provide Insights On Global Entrepreneurship Trends And Innovations

Id: 802327

Data di inserimento: 2021-11-03

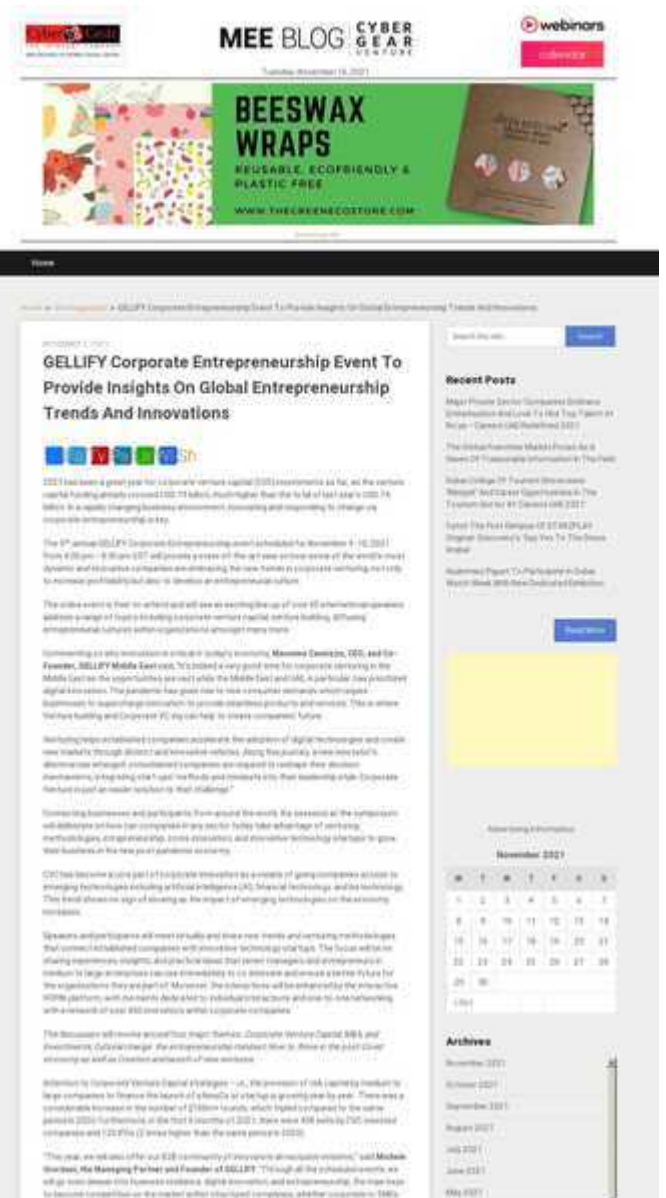
AVE: € 281,65

Link originale:

<https://www.middleeastevents.com/blog/gellify-corporate-entrepreneurship-event-to-provide-insights-on-global-entrepreneurship-trends-and-innovations/>

Contenuto:

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Gellify event to highlight entrepreneurship trends

Id: 802272

Data di inserimento: 2021-11-03

AVE: € 710,04

Link originale:

http://www.tradearabia.com/news/BANK_389081.html

Contenuto:

Gellify event to highlight entrepreneurship trends
 Gellify event to highlight entrepreneurship trends DUBAI, 14 hours, 35 minutes ago
 The upcoming **Gellify** Corporate Entrepreneurship event will provide a state-of-the-art view on how some of the world's most dynamic and innovative companies are embracing the new trends in corporate venturing. The upcoming **Gellify** Corporate Entrepreneurship event will provide a state-of-the-art view on how some of the world's most dynamic and innovative companies are embracing the new trends in corporate venturing, not only to increase profitability but also to develop an entrepreneurial culture. The 5th annual online event scheduled for November 9 -10, 2021 from 4pm-8:30pm GST is free-to-attend and will see an exciting line-up of over 65 international speakers address a range of topics including corporate venture capital, venture building, diffusing entrepreneurial cultures within organizations amongst many more. **Massimo Cannizzo**, CEO, and Co-Founder, **Gellify** Middle East said: "It's indeed a very good time for corporate venturing in the Middle East as the opportunities are vast while the Middle East and UAE, in particular, has prioritized digital innovation. The pandemic has given rise to new consumer demands which require businesses to supercharge innovation to provide seamless products and services. This is where Venture building and Corporate VC-ing can help to create companies' future. "Venturing helps established companies accelerate the adoption of digital technologies and create new markets through distinct and innovative vehicles. Along this journey, a new innovator's dilemma has emerged: consolidated companies are required to reshape their decision mechanisms, integrating start-ups' methods and mindsets into their leadership style. Corporate Venture is just an easier solution to that challenge." Connecting businesses and participants from around the world, the sessions at the symposium will deliberate on how can companies in any sector today take advantage of venturing methodologies, intrapreneurship, cross-innovation, and innovative technology startups to grow their business in the new post-pandemic



economy. Corporate venture capital (CVC) has become a core part of corporate innovation as a means of giving companies access to emerging technologies including artificial intelligence (AI), financial technology, and biotechnology. This trend shows no sign of slowing as the impact of emerging technologies on the economy increases. Speakers and participants will meet virtually and share new trends and venturing methodologies that connect established companies with innovative technology startups. The focus will be on sharing experiences, insights, and practical ideas that senior managers and entrepreneurs in medium to large enterprises can use immediately to co-innovate and ensure a better future for the organizations they are part of. Moreover, the interactions will be enhanced by the interactive HOPIN platform, with moments dedicated to individual interactions and one-to-one networking with a network of over 450 innovators within corporate companies. The discussion will revolve around four major themes: Corporate Venture Capital, M&A, and Investments; Cultural change: the entrepreneurship mindset; How to thrive in the post-Covid economy as well as Creation and launch of new ventures. Attention to Corporate Venture Capital strategies - i.e., the provision of risk capital by medium to large companies to finance the launch of a NewCo or startup is growing year by year. There was a considerable increase in the number of \$100m+ rounds, which tripled compared to the same period in 2020. Furthermore, in the first 6 months of 2021, there were 438 exits by CVC-invested companies and 120 IPOs (3 times higher than the same period in 2020). "This year, we will also offer our B2B community of innovators an exclusive initiative," said **Michele Giordani**, the Managing Partner and Founder of **Gellify**. "Through all the scheduled events, we will go even deeper into business resilience, digital innovation, and entrepreneurship, the main keys to become competitive on the market within structured companies, whether corporate or SMEs. We will do this through round tables and thematic sessions, but the real novelty of the year will be the possibility to participate in individual immersive speed-dates, where everyone will have the opportunity to introduce themselves, exchange virtual business cards, and interact with speakers and participants. "In fact, we strongly believe that the other really effective key to Corporate Entrepreneurship is networking: the possibility of being able to compare yourself with other C-levels or entrepreneurs who are implementing new approaches to innovation helps to better and more quickly understand which strategies and practices to adapt within your own organization." **Gellify** is an innovation platform that connects high-tech B2B startups with traditional companies to innovate their processes, products, and business models. - TradeArabia News Service Tags:

zawya.com

03-11-2021

GELLIFY Corporate Entrepreneurship event to provide insights on global entrepreneurship trends and innovations | ZAWYA MENA Edition

Id: 802273

Data di inserimento: 2021-11-03

AVE: € 1.245,59

Link originale:

https://www.zawya.com/mena/en/story/GELLIFY_Corporate_Entrepreneurship_event_to_provide_insights_on_global_entrepreneurship_trends_and_innovations-ZAWYA20211102095142/

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GELLIFY Corporate Entrepreneurship event to provide insights on global entrepreneurship trends and innovations | ZAWYA MENA Edition

Financial Companies MENA Company Data Access the most comprehensive database of companies and officers in the Middle East and North Africa, covering all major sectors and industries, from Refinitiv. MENA Projects App Screen, analyze and compare projects in the Middle East and North Africa across Infrastructure, Real Estate, Industrial and Energy sectors with Refinitiv's Eikon. **GELLIFY** Corporate Entrepreneurship event to provide insights on global entrepreneurship trends and innovations

Press Release The 5th annual event by **GELLIFY** scheduled for November 9-10, 2021 brings an exciting line-up of over 65 world-class speakers. Interested participants can register to join for free. The virtual event offers a unique opportunity for corporate decision-makers to be inspired, network, and engage with the brightest minds internationally on corporate venturing and startups

In a first-of-its-kind initiative, the interactive HOPIN Platform to facilitate immersive individualized interactions between speakers and the participants during the sessions

Defining an innovation strategy to thrive in the new Post-COVID economy will be one of the key themes at the event

Dubai, UAE: 2021 has been a great year for corporate venture capital (CVC) investments so far, as the venture capital funding already crossed USD 79 billion, much higher than the total of last year's USD 74 billion. In a rapidly changing business environment, innovating and responding to change via corporate entrepreneurship is key. The 5th annual **GELLIFY** Corporate Entrepreneurship event scheduled for November 9 -10, 2021 from 4:00 pm - 8:30 pm GST will provide a state-of-the-art view on how some of the world's most dynamic and innovative companies are embracing the new trends in corporate venturing, not only to increase profitability but also to develop an entrepreneurial culture. The online event is free-to-attend and will



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registration, kindly log on to: About GELLIFY GELLIFY is an innovation platform that connects high-tech B2B startups with traditional companies to innovate their processes, products, and business models. With headquarters in Italy and offices in Spain and the United Arab Emirates, the company's success is based on its unique model that infuses companies with the most advanced B2B startup technologies and GELLIFY's expertise. The platform accompanies startups from their "gaseous" or "liquid" embryonic state to a reliable and scalable "solid" state through its exclusive and proprietary growth program, GELLIFICATION. This growth is financed through smart investments implemented by GELLIFY and its co-investors. GELLIFY has also created a community called EXPLORE where entrepreneurs, innovators, and professionals can connect on any digital device. GELLIFY consists of three business units: - GELLIFY for Startups, which is dedicated to the "Gellification" of startups that have already expressed traction in the market. The Gellification Program provides more complex services than the mentorship and basic business creation services typical of incubators. It lasts 6-24 months and involves all areas of the company. - GELLIFY for Companies, which is focused on open innovation services for SMEs and large corporations that want to build new innovative business paths. This division specializes in corporate venturing, innovation strategies, sales and marketing digitization, Industry 4.0 and digital operations, and workforce empowerment. - GELLIFY for Investors, which provides investment advisory services and manages the GELLIFY Investment Fund for selected innovative B2B tech startups. Partners of GELLIFY for 2021 include the tax consulting firm Pirola Pennuto Zei & Associati with Partner Stefano Tronconi and Associate Partner Luca Neri; the law firm Gianni & Orioni with Partner Federico Dettori and Associate Partner Rodrigo Boccioletti as part of the activities of the Gop4Venture practice. GELLIFY Media Contacts: Mukesh Dua ; mukesh.dua@merakidigital.ae Send us your press releases to pressrelease.zawya@refinitiv.com © Press Release 2021 Disclaimer: The contents of this press release was provided from an external third party provider. This website is not responsible for, and does not control, such external content. This content is provided on an "as is" and "as available" basis and has not been edited in any way. Neither this website nor our affiliates guarantee the accuracy of or endorse the views or opinions expressed in this press release. The press release is provided for informational purposes only. The content does not provide tax, legal or investment advice or opinion regarding the suitability, value or profitability of any particular security, portfolio or investment strategy. Neither this website nor our affiliates shall be liable for any errors or inaccuracies in the content, or for any actions taken by you in reliance thereon.

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27-10-2021

GELLIFY will host its fifth annual Corporate Entrepreneurship event

Id: 801281

Data di inserimento: 2021-10-27

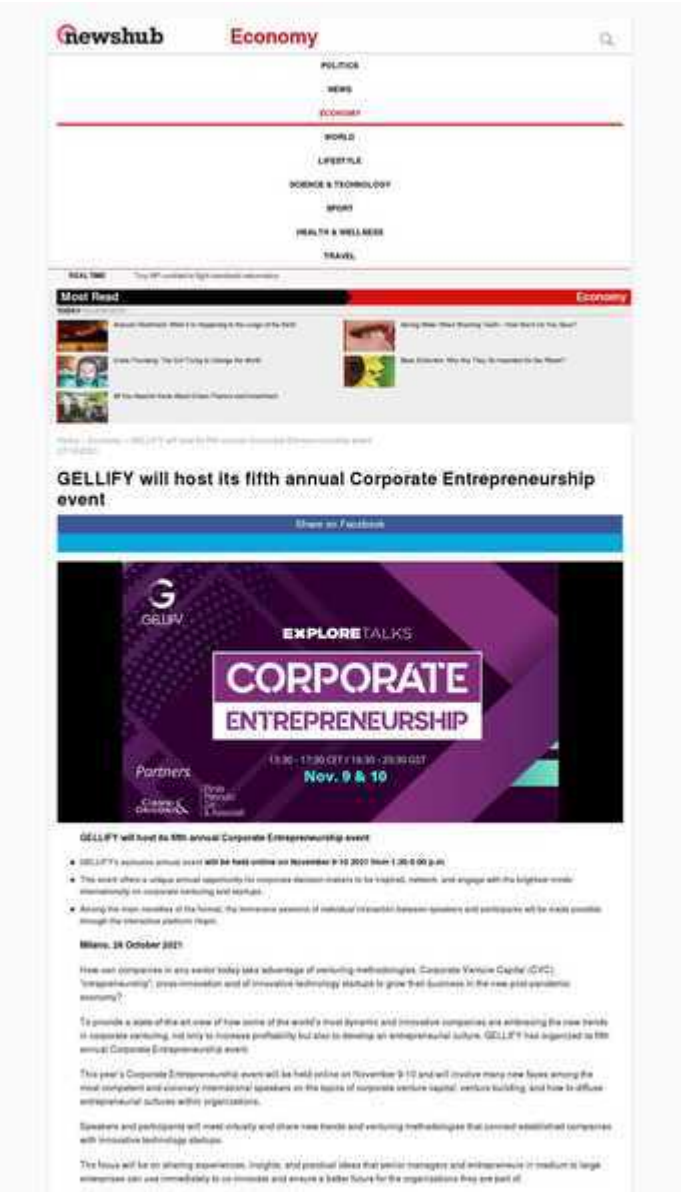
AVE: € 1.007,21

Link originale:

<https://www.newshub.co.uk/economy/2021/10/27/gellify-will-host-its-fifth-annual-corporate-entrepreneurship-event/>

Contenuto:

GELLIFY will host its fifth annual Corporate Entrepreneurship event | NewsHub.co.uk Today Week Month **GELLIFY** will host its fifth annual Corporate Entrepreneurship event **GELLIFY** will host its fifth annual Corporate Entrepreneurship event **GELLIFY**'s exclusive annual event will be held online on November 9-10 2021 from 1:30-5:00 p.m. This event offers a unique annual opportunity for corporate decision-makers to be inspired, network, and engage with the brightest minds internationally on corporate venturing and startups. Among the main novelties of the format, the immersive sessions of individual interaction between speakers and participants will be made possible through the interactive platform Hopin. Milano, 26 October 2021 How can companies in any sector today take advantage of venturing methodologies, Corporate Venture Capital (CVC), "intrapreneurship", cross-innovation and of innovative technology startups to grow their business in the new post-pandemic economy? To provide a state-of-the-art view of how some of the world's most dynamic and innovative companies are embracing the new trends in corporate venturing, not only to increase profitability but also to develop an entrepreneurial culture, **GELLIFY** has organized its fifth annual Corporate Entrepreneurship event. This year's Corporate Entrepreneurship event will be held online on November 9-10 and will involve many new faces among the most competent and visionary international speakers on the topics of corporate venture capital, venture building, and how to diffuse entrepreneurial cultures within organizations. Speakers and participants will meet virtually and share new trends and venturing methodologies that connect established companies with innovative technology startups. The focus will be on sharing experiences, insights, and practical ideas that senior managers and entrepreneurs in medium to large enterprises can use immediately to co-innovate and ensure a better future for the organizations they are part of. The discussion will revolve around four major themes: Corporate Venture Capital, M&A and Investments



Cultural change: the entrepreneurship mindset How to thrive in the post-Covid economy Creation and launch of new ventures. The interaction between speakers and participants will be made possible and enhanced by the interactive Hopin platform, with moments dedicated to individual interactions and one-to-one networking with a network of over 450 innovators within corporate companies. Attention to Corporate Venture Capital strategies – i.e., the provision of risk capital by medium to large companies to finance the launch of a NewCo or startup – is growing year by year. According to the latest figures published by CB Insights, global CVC-backed investments reached \$79 billion in the first six months of 2021 alone, already surpassing the annual record of \$74 billion set in 2020. There was also a considerable increase in the number of \$100m+ rounds, which tripled compared to the same period in 2020. Also in the first 6 months of 2021, there were 438 exits by CVC-invested companies and 120 IPOs (3 times higher than the same period in 2020). “This year, we will also offer our B2B community of innovators an exclusive initiative,” said Michele Giordani, the managing partner and founder of GELLIFY. “Through all the scheduled events, we will go even deeper into business resilience, digital innovation and entrepreneurship, the main keys to become competitive on the market within structured companies, whether corporate or SMEs. We will do this through round tables and thematic sessions, but the real novelty of the year will be the possibility to participate in individual immersive speed-dates, where everyone will have the opportunity to introduce themselves, exchange virtual business cards, and interact with speakers and participants. In fact, we strongly believe that the other really effective key to Corporate Entrepreneurship is networking: the possibility of being able to compare yourself with other C-levels or entrepreneurs who are implementing new approaches to innovation helps to better and more quickly understand which strategies and practices to adapt within your own organization.” This year’s new guests include Kai Ling Ting, the head of innovation at Etihad Aviation Group; Tal Catran, the accelerators guru at Israeli Start-up Scene; Gonzalo Galindo, the head of Cemex Ventures; Stefano Fumi, the responsible for the Energy Project at PostePay; Juan Jimenez Zaballos, the head of financial industry transformation at Santander; Francesca Paludetti, the head of mergers and acquisitions and sustainable development at Sapio; Agustin Moro, Global Head of Strategic Partnerships at Telefonica; Paolo Salvato, the SVP of strategy and new initiatives at Leonardo; Wolfgang Sachsenhofer, the head of strategic venture capital at AXA; Gian Luca Grondona, the chief HR, organization, and systems officer at WeBuild; Andrea Lodetti, the CEO of Bormioli Pharma; Silvia Celani, the head of innovation at ACEA; Rossana Pezone, the head of M&A at TeamSystem; Timothy O’Connell, the managing director of Wellness Ventures (Technogym); Rafael Fernandez, the chief innovation officer at Ferrovial; and Alessandro Agnoletti, the head of innovation at SIA. The law firm Gianni, Origoni, Grippo, Cappelli & Partners and the tax consultancy firm Pirola Pennuto Zei & Associati are confirmed as strategic partners of this year’s event. More information on the program, speakers, and registration can be found on: Economy Economy Economy Follow us NewsHub.co.uk is the great source of social information. News, television, news, sports, gossip, politics and all the news about your city. To report any errors in the use of confidential material to the editorial team, write to staff@newshub.co.uk: we will promptly remove the material that infringes the rights of third parties. Copyright © 2020 | NewHub.co.uk - Edited in UK by Contents Media - All Rights Reserved. Insert

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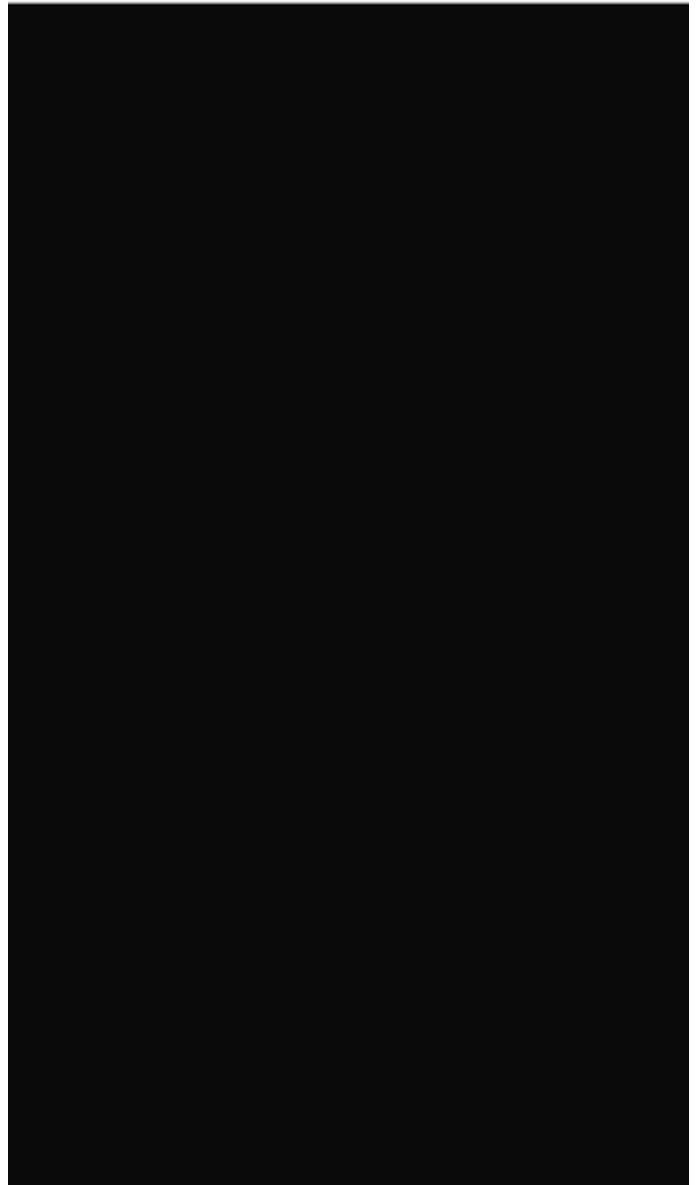
27-10-2021

Arranca la quinta edición de «Corporate Entrepreneurship» de GELLIFY

Id: 801279**Data di inserimento:** 2021-10-27**AVE:** € 109,58**Link originale:**<https://www.think.es/arranca-la-quinta-edicion-de-corporate-entrepreneurship-de-gellify/>**Contenido:**

Arranca la quinta edición de "Corporate Entrepreneurship" de **GELLIFY** | ThinkArranca la quinta edición de «Corporate Entrepreneurship» de **GELLIFY** El martes 9 y el miércoles 10 de noviembre tendrá lugar la edición 2021 de "Corporate Entrepreneurship", un evento anual promovido por **GELLIFY**. **GELLIFY**, evento de emprendimiento La quinta edición de «Corporate Entrepreneurship» de **GELLIFY** El martes 9 y el miércoles 10 de noviembre tendrá lugar la edición 2021 de «Corporate Entrepreneurship», un evento anual promovido por **GELLIFY**. En las reuniones, que tendrán lugar online entre las 13:30 y las 17:00 horas, se debatirán las mejores estrategias para obtener beneficios significativos de las metodologías de emprendimiento, intraemprendimiento, Corporate Venture Capital (CVC), innovación cruzada y startups tecnológicas innovadoras. También mostrará cómo sacar el máximo provecho de estos marcos para que su empresa pueda crecer en la nueva economía pospandémica. Por lo tanto, en la quinta edición de «Corporate Entrepreneurship», los responsables de la toma de decisiones de las empresas tendrán la oportunidad de debatir y dejarse inspirar por algunas de las personalidades internacionales más influyentes en el ámbito del emprendimiento corporativo y las start-ups. Núcleos temáticos de la quinta edición de «Corporate Entrepreneurship» La edición 2021 del **GELLIFY** Corporate Entrepreneurship presenta algunas novedades

con respecto a los eventos anuales organizados en el pasado. Entre las principales novedades se encuentran las sesiones de interacción inmersiva uno a uno que conectan a ponentes y participantes. Las sesiones de inmersión son posibles gracias al uso de la plataforma interactiva Hopin. Durante las sesiones, los ponentes abordarán las cuestiones clave del capital de riesgo empresarial, la creación de empresas y la importancia de difundir una cultura empresarial en las empresas. Además, el evento está diseñado para compartir ideas y experiencias prácticas que los responsables de la toma de decisiones en empresas medianas y grandes y los empresarios pueden examinar y adoptar para mejorar el futuro de sus empresas y poner en marcha un proceso de co-innovación. En concreto,



«Corporate Entrepreneurship» se centrará en cuatro macros narrativos que pueden resumirse como sigue: Capital de riesgo, fusiones y adquisiciones e inversiones en empresas Cambio cultural: la mentalidad empresarial Cómo prosperar en la economía post-Covid Creación y lanzamiento de nuevas empresas El capital de riesgo empresarial, un sector en rápida expansión Durante el acto organizado por GELLIFY, ponentes y participantes tendrán la oportunidad de interactuar a través de la plataforma interactiva Hopin. En este contexto, habrá interacciones uno a uno y momentos de networking con la presencia y experiencia de más de 450 innovadores de empresas corporativas. La decisión de dedicar el «Corporate Entrepreneurship» a las estrategias de Corporate Venture Capital, es decir, a la aportación de capital de riesgo distribuido por las medianas y grandes empresas para financiar y fomentar el desarrollo de una start-up o una NewCo, se debe a la creciente atención que las organizaciones prestan a dichas estrategias, año tras año. De hecho, según datos publicados recientemente por CB Insights, las inversiones apoyadas por los CVC en un contexto internacional corresponden a aproximadamente 79.000 millones de dólares solo en el primer semestre de 2021. Esta cifra supera el récord anual de 74.000 millones de dólares registrado en 2020. Además, también se observó un aumento en el número de rondas de más de 100 millones de dólares, triplicándose el número de rondas de más de 100 millones de dólares en 2021 en comparación con el mismo periodo de 2020. Por último, en el primer semestre de 2021, el número de salidas de Capital Riesgo Corporativo (CVC) fue de 438 y el número de OPVs fue de 120. Socio director y fundador de GELLIFY, Michele Giordani La próxima quinta edición de «Corporate Entrepreneurship» fue comentada por el Socio Director y Fundador de GELLIFY, Michele Giordani, quien dijo: «También este año ofreceremos a nuestra comunidad de innovadores B2B una iniciativa exclusiva. A través de todos los eventos programados, profundizaremos aún más en la resiliencia empresarial, la innovación digital y el emprendimiento, principales claves para ser competitivos en el mercado dentro de las empresas estructuradas, ya sean corporativas o pymes. Lo haremos mediante mesas redondas y sesiones temáticas en profundidad. Pero la verdadera novedad del año será la posibilidad de participar en speed-dates individuales e inmersivos, en los que todos tendrán la oportunidad de presentarse, intercambiar tarjetas de visita virtuales e interactuar con ponentes y participantes. De hecho, creemos firmemente que la otra clave realmente eficaz del espíritu empresarial es la creación de redes: la posibilidad de conocer a otros niveles C o a empresarios que están aplicando nuevos enfoques de la innovación te ayuda a comprender mejor y más rápidamente qué estrategias y prácticas debes adaptar en tu organización«. El evento también cuenta con el apoyo de socios estratégicos como el bufete de abogados Gianni, Origoni, Grippo, Cappelli & Partners y la empresa de asesoría fiscal Pirola Pennuto Zei & Associati. Ponentes de la edición 2021 de «Corporate Entrepreneurship» La edición de 2021 del «Corporate Entrepreneurship» contará con nuevos invitados, entre los que cabe mencionar Kai Ling Ting, Director de Innovación de Etihad Aviation Group, Tal Catran, Aceleradores Gurú Escena de la puesta en marcha israelí, Gonzalo Galindo Jefe de Cemex Ventures, Stefano Fumi, director del proyecto energético PostePay, Juan Jiménez Zaballos Jefe de Transformación del Sector Financiero Santander, Francesca Paludetti, Directora de Fusiones y Adquisiciones y Desarrollo Sostenible de Sapio, Agustín Moro, Asociaciones Estratégicas de Telefónica, Paolo Salvato SVP Estrategia y Nuevas Iniciativas Leonardo, Wolfgang Sachsenhofer Director de Capital Riesgo Estratégico AXA, Gian Luca Grondona, Director de Recursos Humanos, Organización y Sistemas de WeBuild, Andrea Lodetti, director general de Bormioli Pharma, Silvia Celani, Directora de Innovación de ACEA, Rossana Pezone Directora de M&A TeamSystem, Timothy O'Connell Director General de Wellness Ventures (Technogym),Rafael Fernández, Director de Innovación de Ferrovial, Alessandro Agnoletti, Director de Innovación Conectar con Permiso crear una cuenta Cuando inicia sesión por primera vez con un botón de inicio de sesión social, recopilamos la información de perfil público de su cuenta compartida por el proveedor de inicio de sesión social, en función de su configuración de privacidad. También obtenemos su dirección de correo electrónico para crear automáticamente una cuenta para usted en nuestro sitio web. Una vez que haya creado su cuenta, iniciará sesión en esta cuenta. DiscreparDe acuerdo Label {} [+] Name* Email* Teléfono Permiso crear una cuenta Cuando inicia sesión por primera vez con un botón de inicio de sesión

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